

Product specification: Allure









Restful Wheat

Silver Desire



Veiled Smoke

Product Name	ALLURE
Construction	Hand woven
Product description	Luxury fine Saxony
Suitability	Luxury domestic
Gauge or pitch	27.56 / 10cm
Stitch state or rows	137.80 / 10cm
Tuft density	379,777/m ²
Pile height above backing	9-10mm
Total pile weight	2,950g/m ²
Total carpet weight	4,305g/m ²
Pile fibre content	100% Soft Strand
Backing materials	Cotton
Widths available	5m
Colour fastness:	
• Light	4-5
• Shampoo	3-5
Abrasion resistance	In access of 25,000 rubs
Moth proofing	N/A - Naturally moth resistant
De-lamination force	4.22 lbs/inch
(Bonding Strength) ASTM D3936	
Tuft withdrawal force: ISO 4919	2.90 lbs/inch
Tog rating	1.4426
Flammability ratings: BS 4790	Low radius effect of ignition
& BS 5287 hot metal nut test	
Stock range colour references:	921 Chelsea Grey 925 Grey Pearl 922 Veiled Smoke 926 Restful Wheat 923 Silver Desire 924 Dolphin Grey 925 Grey Pearl 926 Restful Wheat 927 Antique Pewter

Luxuriously soft to the touch with a velvety feel, our Allure carpet is a popular choice for the discerning customer.

Fashioned from our very own Soft Strand yarns, Allure is available in 7 stunning shades and is completely cleanable for extra peace of mind. All the above specifications are subject to normal manufacturing variations.

The company may make changes or improvements to products at anytime without notice.

Batch to Batch Colour Matching: Whilst every effort is made to ensure that the colours are matched as accurately as possible from one batch to another, an exact match, particularly with natural undyed wools, cannot be guaranteed. If you wish to have an exact colour, please request a dye batch cutting from your authorised dealers before ordering stock.

Heathered Carpets: Heathered carpets are created using random blends of colour, resulting in coloured flecks which are a natural feature of a heathered carpet. The blending process may also result in some linearity which is not always visible on samples and, again, is an inherent design of this type of carpet and not considered a manufacturing fault.

Hand woven Carpets: Hand woven carpets are an artisan product and, as such, can have irregularities and imperfections within the carpet. No two carpets will be identical, unlike mass produced, machine carpet. Any irregularities found within a hand woven carpet are to be celebrated and not considered a manufacturing fault.

Shading: Carpets may develop light and dark shaded areas, particularly in heavy traffic areas, this is called 'shading' and is caused by pile pressure. This is not considered to be a manufacturing defect and can occur on most textiles.

Installation Riviera Home UK carpets should always be sold and professionally installed in full accordance with BS:5325, using a good quality underlay.

Care & Maintenance: If installed and maintained correctly, your carpet should give you years of good service. We recommend that spillages are spot cleaned immediately and that you use a professional cleaning contractor to look after your carpets.

Naturally Luxurious Carpets





